

# navigating challenges

copyright and materials management

Karey Patterson  
[karey@ereserve.com.au](mailto:karey@ereserve.com.au)



# background

- digital materials
- flexible learning
- global educational markets
- doing more with less

# global trends

- tension between rights users and holders
- need for better tools and reporting
- more flexible licensing

# why change?

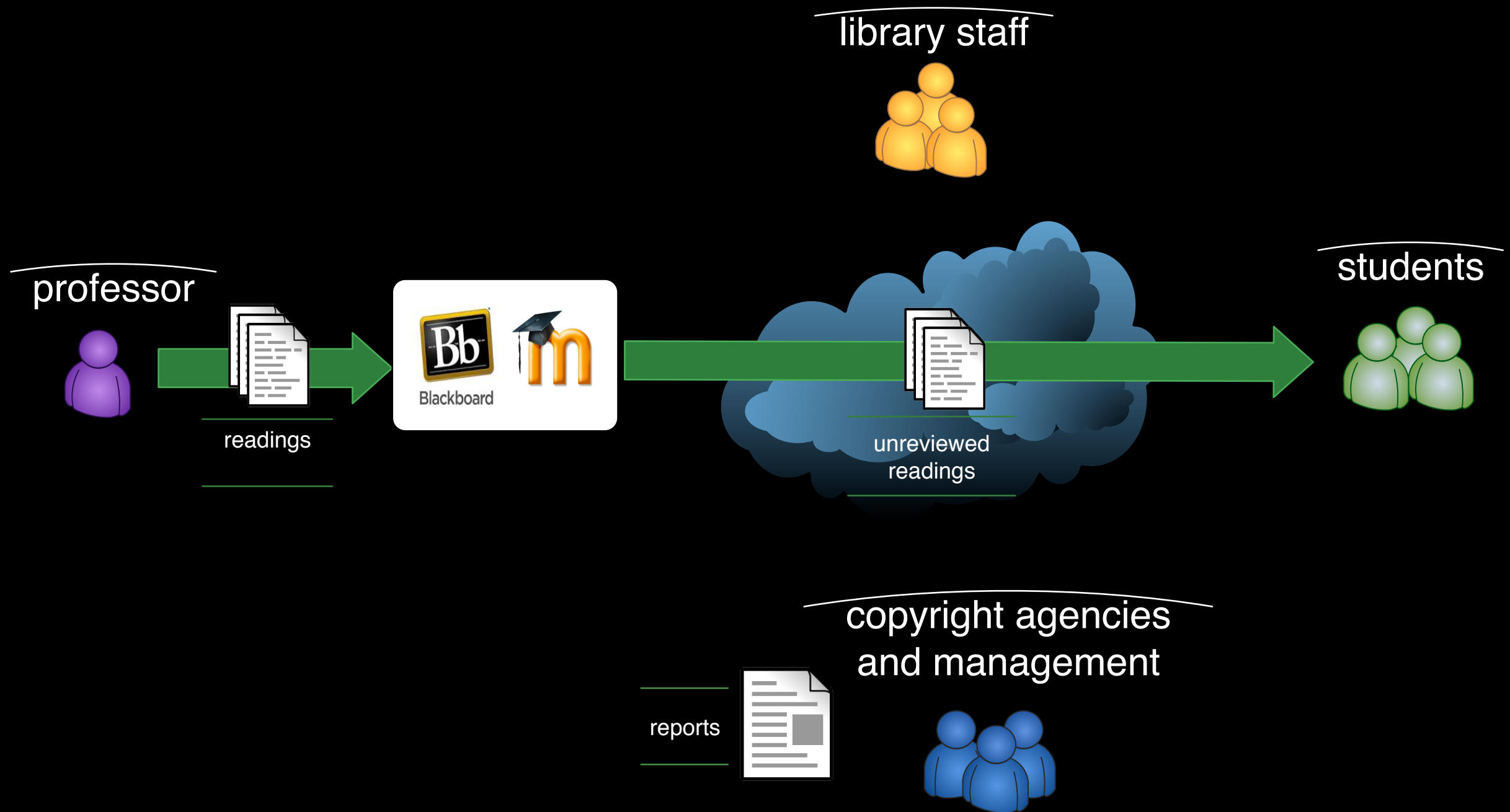
- high cost and effort
- low quality results
- things could be better

# micro review

# key challenges

- reading and study materials list creation
- management of materials requests
- copyright management, reporting and analysis
- legal licence extension and acquisition
- cost and resource management

# current practice



# for professors

- levels of competency and comfort
- technology, tools and processes
- centralised vs decentralised
- efficient/consistent ingestion



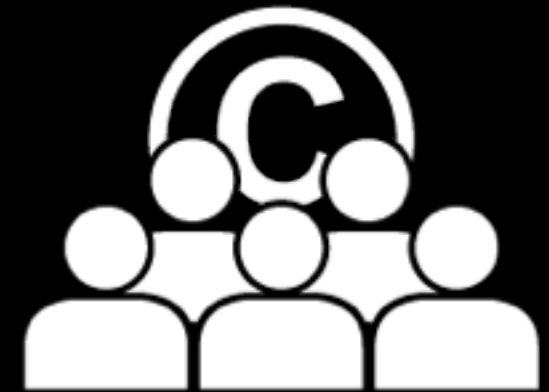
# for library

- copyright processes intrude
- cruel & unusual demands
- the last straw
- support for many media types
- which licence is the best one to use?



# build a bridge

- what are the hidden costs
- academic & student experience
- seek opportunities



# the unicorn

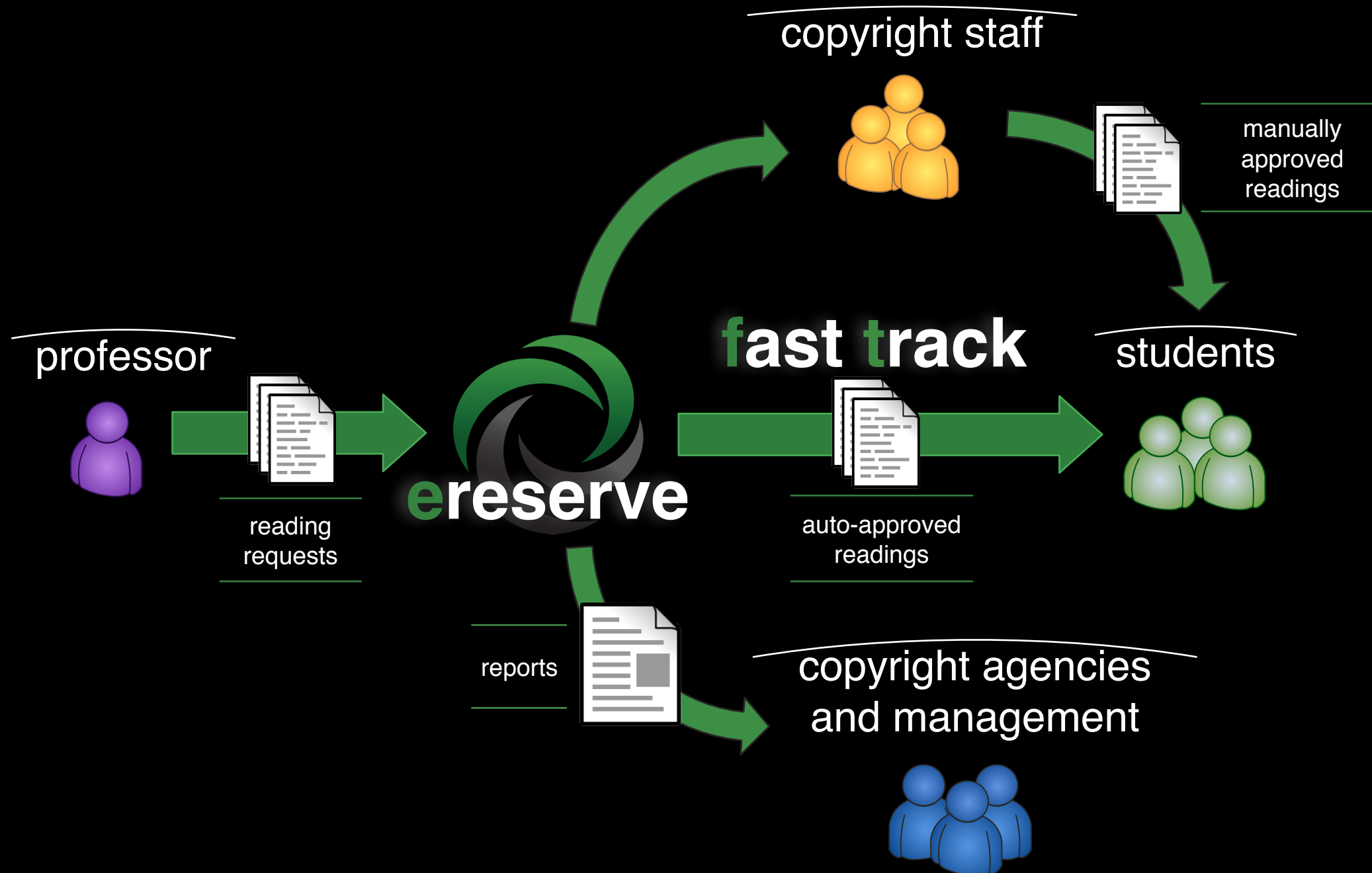
- effective copyright management
- efficiently managing load
- reliable and consistent policy



# perfect world

- catalogue + discovery + learning management system
- easy student & academic experience
- business intelligence

# what we did



# so what happened

- automation is awesome
- easy start to study periods
- rapid reuse and rollover of materials
- flexibility
- students like it

74%

# the horizon

- easy for all
- better information
- licence management
- kinder and gentler



thank you

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[www.ereserve.com.au](http://www.ereserve.com.au)





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